

MADHUMITHA

Graphic Designer & Digital Marketer

As a passionate graphic designer and innovative digital marketer, I specialize in transforming concepts into captivating visuals and strategic campaigns. With a keen eye for detail and a knack for engaging content, I'm dedicated to helping brands stand out in today's competitive world.



Contact Details

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-  www.maddycreatives.com

Personal Information

Father's Name : R Parthiban

Date of Birth : 30-07-2000

Nationality : Indian

Gender : Female

Marital Status : Single

Hobbies



Reading Books



Listening Music












Digital Sketching



Photography

Languages Known

	Read	Write	Speak
English			
Tamil			
French			

Education

- Currently Pursuing MBA - Marketing in Distance Education at University of Madras
- Completed Bachelor of commerce (B.COM) with 67% from Anna Adarsh College for Women
- Scored 81.2% in HSC from ST. Thomas Matriculation Higher Secondary School-2017
- Scored 81.8% in SSLC from ST. Thomas Matriculation Higher Secondary School-2015

Skills

Graphic Design

- Visual Design
- Motion Graphic
- 2D/3D Animation
- Video Editing

Digital Marketing

- SEO (on page/ off page)
- Social Media Optimization
- Paid ADs
- E-Mail Marketing

Softwares



Photoshop

90 %



Illustrator

90 %



Canva

90 %



After Effects

80 %



Davinci
Resolve

80 %



Blender

75 %

Other Tools



SemRush



Hootsuite



Wix Studio



Hubspot

Certifications

- Completed Graphic and UI-UX Design course at Image Creative Education
- Completed certificate program on Digital Marketing from LIBA
- Certified in Risk management by IBMI
- Certified in Professional and Life skills by Amity University
- Completed Tally ERP-9 in NIIT

Internships

- **Marketing Intern** - CUMI Murugappa (Nov 2022 - Feb 2023)
- **Digital Marketing Intern** - VortexAi (Mar 2024 - July 2024)

Work Experience

- **Underwriting Associate** - Accenture Software Solutions (Dec 2020 - Dec 2021)



- **Digital Associate** - Amazon Data Services (May 2022 - Aug 2022)



- **Graphic Designer** - MRF Vapocure Paints (Mar 2023 - Till Date)

