MADHUMITHA

Graphic Designer & Digital Marketer

As a passionate graphic designer and innovative digital marketer, I specialize in transforming concepts into captivating visuals and strategic campaigns. With a keen eye for detail and a knack for engaging content, I'm dedicated to helping brands stand out in today's competitive world.



Contact Details



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No. 11, Seeyathamman Nagar, Kandigai Street, Korattur, Chennai-80



www.maddycreatives.com

Personal Information

Father's Name: R Parthiban

Date of Birth: 30-07-2000

Nationality: Indian

Gender : Female

Marital Status: Single

Hobbies





Listening Music





Photography

Languages Known

	Read	Write	Speak
English	•	•	0
Tamil			0
French			

Education

- Currently Pursuing MBA Marketing in Distance Education at University of Madras
- Completed Bachelor of commerce (B.COM) with 67% from Anna Adarsh College for Women
- Scored 81.2% in HSC from ST. Thomas Matriculation Higher Secondary School-2017
- Scored 81.8% in SSLC from ST. Thomas Matriculation Higher Secondary School-2015

Skills

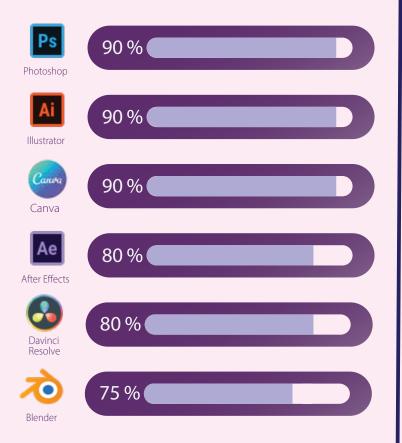
Graphic Design

- Visual Design
- Motion Graphic
- 2D/3D Animation
- Video Editing

Digital Marketing

- SEO (on page/ off page)
- Social Media Optimization
- Paid ADs
- E-Mail Marketing

Softwares



Other Tools







Wix Studio



Certifications

- Completed Graphic and UI-UX Design course at Image Creative Education
- Completed certificate program on Digital Marketing from LIBA
- · Certified in Risk management by IBMI
- Certified in Professional and Life skills by Amity University
- Completed Tally ERP-9 in NIIT

<u>Internships</u>

- Marketing Intern CUMI Murugappa (Nov 2022 - Feb 2023)
- Digital Marketing Intern VortixAi (Mar 2024 - July 2024)

Work Experience

Underwriting Associate - Accenture
Software Solutions (Dec 2020 - Dec 2021)







Digital Associate - Amazon Data Services
(May 2022 - Aug 2022)





Photoshop Illustr

Graphic Designer - MRF Vapocure Paints (Mar 2023 - Till Date)









Photoshop

Illustrator

reldraw

Canva